

London Libraries

Innovate, Shape & Create Supercharging London's Libraries Conference

19 September 2025
9.30am-4.30pm

The Livery Hall, Guildhall, Basinghall Street, London, EC2 7W



Sponsorship Packages

Hello,

London Libraries are looking for a small number of companies to sponsor and attend our 2025 annual seminar which will be taking place at The Guildhall on Friday 19 September 2025 from 9.30am to 4.30pm.

We are the regional group for Libraries Connected, a charity and membership organisation partly funded by Art Council England as an Investment Principle Support Organisation for public libraries. Our members are the 33 library authorities in London

Each year we hold a conference to share the good practice taking place within public libraries in London; challenge current thinking and identify potential opportunities for the library services going forward. This year our conference programme will explore how London Libraries change lives, highlighting the innovation and impact of London's Libraries.

The event is a great opportunity to connect with senior, operational and development managers from public libraries in London, as we expect around 200 library professionals from across the Capital to attend, as well as representatives from our partner organisations such as the Department of Culture Media and Sport, Arts Council England, Libraries Connected, The British Library, The Reading Agency, and CILIP.

The sponsorship packages and prices are listed below. Places are limited and will be allocated on a first come basis, so don't delay in contacting angelina.leatherbarrow@towerhamlets.gov.uk if you are interested in sponsoring the conference.

Attending Sponsorship Package - £1200.00 (excl. VAT)

This includes:

- A table at the sponsor showcase
- Sponsor's breakfast reception with coffee and pastries when delegates will be encouraged to visit your stands.
- Your company description and logo in the seminar e-brochure and London Libraries website. The e-brochure will be available on the London Libraries website and emailed to all delegates in advance of the event.
- Recognition of sponsorship and logo on the sponsor's presentation slide which will be shown in the main lecture theatre between sessions.
- Lunch and refreshments for two (there will be a surcharge of £40 per additional member of staff).

Food and Beverage sponsorship package - £900.00 (excl. VAT)

This includes:

- Sponsorship of the seminar refreshments and lunch - acknowledged by a note on each table.
- Your company description and logo in the seminar e-brochure and London Libraries website. The e-brochure will be available on the London Libraries website and emailed to all delegates in advance of the event.
- Recognition of sponsorship and logo on the sponsor's presentation slide which will be shown in the main lecture theatre between sessions.
- Two places at the seminar including lunch and refreshments (there will be a surcharge of £40 per additional member of staff).

Please note this does not include a table at the sponsor showcase.

Flash Film - £150 (excl. VAT)

We are excited to be able to offer a limited number of sponsors a 'flash film' slot (up to 3 minutes) during the main programme of the seminar. This offers you the opportunity to showcase your product or service to the entire conference. The film will be made available on our website after the event. This option is only open to those also taking the 'Attending Sponsorship' package.