Barking & Dagenham

GP Pop-ups Bringing Healthcare to the Community

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one borough; one community; no one left behind

WHAT PROBLEM WERE WE TRYING TO SOLVE?

BRINGING HEALTHCARE TO THE COMMUNITY.

GP POP UPS - INSPIRED BY OUR WORK DURING COVID AND SOCIAL PRESCRIBING POP UPS



HISTORY

- Barking & Dagenham ranked in lowest 20% for health outcome in England
- Increased delay in residents accessing GP services since Covid
- Decrease in the number of residents attending clinical settings for appointments and health checks, especially those from under-served populations
- Successful partnership formed for running vaccination sites between GP services, Council and Voluntary Sector services
- Pop ups started in the community by Social Prescribing Team and Care Coordinators seeing patients in community settings

AIMS OF PROJECT

- To support residents to know where they can go to meet their clinical and non-clinical needs in a non-clinical, SAFE environment including Libraries and Community Hubs.
- Connect residents to other activities and people in the borough.
- Help in reducing the demand on GPs through educating residents on other places they can go to get clinical support i.e. Voluntary sector.
- Target the harder to reach and under-served groups
- Build trust within the community
- Provide a vast array of information from different services
 able to support the residents

KEY STAKEHOLDERS FOR THE POP UPS

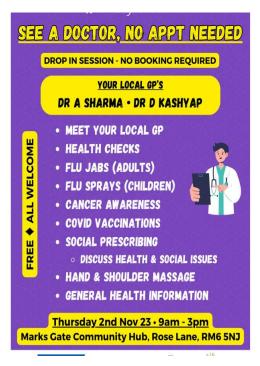
LBBD

- Source Venue
- Equipment / Screens
- Social Prescriber
- Massage Practitioners
- Finances
- Source CVS partner



Clinical Team

- GP
- Admin
- Paramedic
- Nurses
- Hospital Team
- NELFT



Voluntary Sector

- Lead event
- Marketing and Leafletting
- Meet and Greet / Triage
- Surveys
- Co-design event
- Invite CVS groups

LBBD (LOCAL AUTHORITY)

Connecting organisation through facilitating venues within the community including libraries to deliver pop up events. As well as coordinating the events in collaboration with other service, PCNs and local organisations

GPs

Providing key support, health information and prescriptions to residents to meet their clinical needs and assist in aiding LBBD residents to live healthier and happier lives

Clinical Team

Providing key support including Covid, Flu and MMR jabs, Blood pressure checks and health checks, making ongoing appointments to different teams as well as providing IAG around vaccinations

Voluntary Sector Partners

Providing volunteers and support for each of the Pop Ups: Thames Life Youth Spot Bar Ekota Academy The Source

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LBBD SERVICES

Council Services providing support:
Libraries / Community Hubs
Social Prescribing
Stop Smoking
Homes & Money Hub
Flipside
Family Navigators
Trading Standards
Waste Minimisation
BD Works
Oral Health

Services at Pop Ups

Larger organisations

Organisations providing support
and advice:
Cancer UK
Havering Mind
The Red Cross
Debt Free London
Change, Grow, Live
Cancer Alliance
Everyone Active
London Firs Brigade
National Trust

Voluntary Sector Organisations

Organisations providing support
and advice:
Ultimate Counselling
Tots N Tunes
Shower Box
Local barbers
Heal Studio
Cost of Living Support
Face Painters
Green Shoes Arts
Harmony House
Independent Living Agency
Health Watch
Moms on a Mission

WHO WAS INVITED? - DIFFERENT COHORTS OF PATIENTS







- Homeless people
- Asylum Seekers and those with NRPF
- Hypertension
- Children's Health including asthma & obesity
- Older People
- From Afro Caribbean and Romanian communities
- General medical needs



OUTCOMES & IMPACT

- 31 Pop Ups took place during 2023 to 2024 with 20 taking place in a library setting
- 100% of GP's agreed or strongly agreed that pop ups were helping to meet the needs of the local population
- 3,229 people attended the pop ups in the libraries seeing GP's and other health practitioners and received support from over 30 other services
- 79% of attendees would recommend the pop ups to their friends and families





SIGNIFICANT IMACTS

- Holistic Health Support
- Increased Healthcare Accessibility
- Community Trust and Engagement
- Clinical Practice Transformation

GOING FORWARD



Thank you

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