



**Barking &
Dagenham**

GP Pop-ups Bringing Healthcare to the Community

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one borough; one community; no one left behind

WHAT PROBLEM WERE WE TRYING TO SOLVE?

BRINGING HEALTHCARE TO THE COMMUNITY.

GP POP UPS - INSPIRED BY OUR WORK DURING COVID AND SOCIAL PRESCRIBING POP UPS



HISTORY

- Barking & Dagenham ranked in lowest 20% for health outcome in England
- Increased delay in residents accessing GP services since Covid
- Decrease in the number of residents attending clinical settings for appointments and health checks, especially those from under-served populations
- Successful partnership formed for running vaccination sites between GP services, Council and Voluntary Sector services
- Pop ups started in the community by Social Prescribing Team and Care Coordinators seeing patients in community settings



AIMS OF PROJECT

- To support residents to know where they can go to meet their clinical and non-clinical needs in a non-clinical, **SAFE** environment including Libraries and Community Hubs.
- Connect residents to other activities and people in the borough.
- Help in reducing the demand on GPs through educating residents on other places they can go to get clinical support i.e. Voluntary sector.
- Target the harder to reach and under-served groups
- Build trust within the community
- Provide a vast array of information from different services able to support the residents

KEY STAKEHOLDERS FOR THE POP UPS

LBBD

- Source Venue
- Equipment / Screens
- Social Prescriber
- Massage Practitioners
- Finances
- Source CVS partner

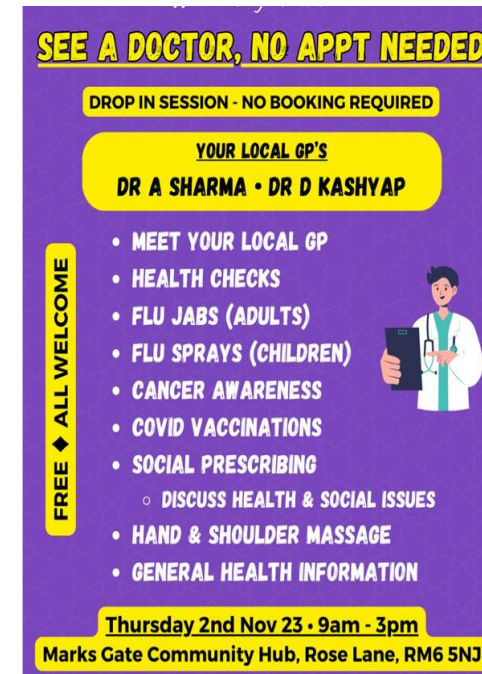


Clinical Team

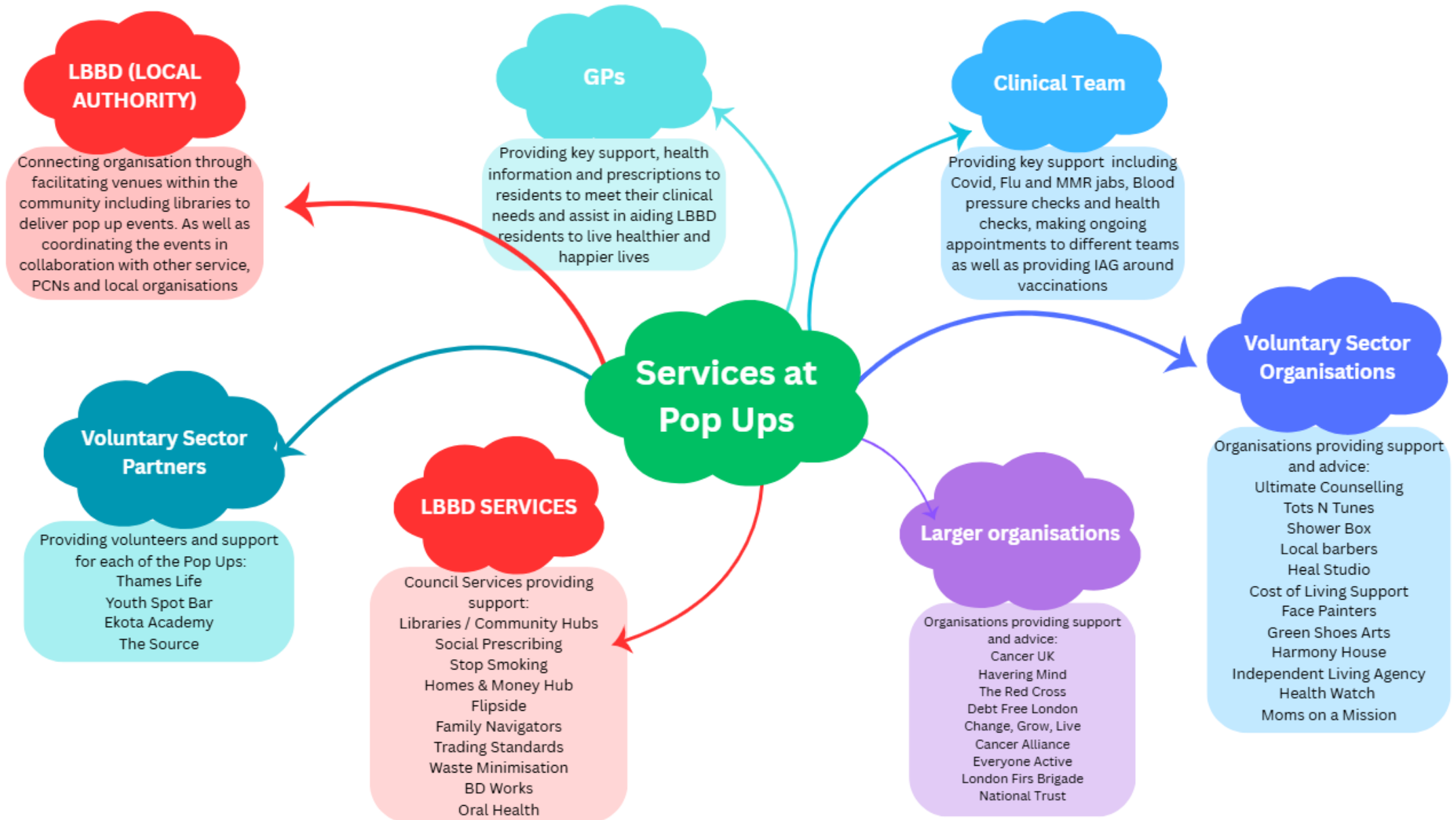
- GP
- Admin
- Paramedic
- Nurses
- Hospital Team
- NELFT

Voluntary Sector

- Lead event
- Marketing and Leafletting
- Meet and Greet / Triage
- Surveys
- Co-design event
- Invite CVS groups



GP Pop ups – Innovation – bringing services together



WHO WAS INVITED? – DIFFERENT COHORTS OF PATIENTS



- Homeless people
- Asylum Seekers and those with NRPF
- Hypertension
- Children's Health including asthma & obesity
- Older People
- From Afro Caribbean and Romanian communities
- General medical needs



OUTCOMES & IMPACT

- 31 Pop Ups took place during 2023 to 2024 with 20 taking place in a library setting
- 100% of GP's agreed or strongly agreed that pop ups were helping to meet the needs of the local population
- 3,229 people attended the pop ups in the libraries seeing GP's and other health practitioners and received support from over 30 other services
- 79% of attendees would recommend the pop ups to their friends and families



SIGNIFICANT IMACTS

- Holistic Health Support
- Increased Healthcare Accessibility
- Community Trust and Engagement
- Clinical Practice Transformation

GOING FORWARD 



**Barking &
Dagenham**

Thank you

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